



Position Title:	General Manager, League1 Canada
Department:	League1 Canada
Immediate Supervisor:	EVP Soccer, CPL
Start Date:	Immediately
Term:	Full Time
Location:	Toronto, ON

LEAGUE ONE CANADA & CANDIAN PREMIER LEAGUE (CPL) & CANADIAN SOCCER BUSINESS (CSB) – WHO WE ARE

League1 Canada (“the League”) is actively searching for an ambitious individual, who is passionate about the sport of soccer and shares a goal of making soccer the #1 sport in Canada.

CPL and CSB are two organizations under one roof. More specifically, we are Canada’s Tier 1 professional soccer league (Canadian Premier League or CPL) and a related commercial business (Canadian Soccer Business or CSB) that complement one another in pursuit of the goal to build soccer greatness in Canada.

The CPL is comprised of eight member Clubs serving communities from coast to coast. In addition to playing in domestic competitions (CPL and the Canadian Championship), we also represent Canada in the global FIFA ecosystem via our regional club competition, the Concacaf Champions Cup.

CSB is a commercial agency that is the engine of growth for Canadian Soccer. It represents media rights and a suite of leading national corporate partnership properties including Canada Soccer’s Women’s and Men’s National Teams, Youth National Teams, Canadian Championships, CPL and its member Clubs, and League1 Canada (League1 Canada is the country’s top pro-am league, a key part of the pathway to professional soccer for Canadians)

With Canada hosting matches in the FIFA World Cup 2026™ with co-hosts Mexico and the United States, and the CPL entering its fifth season, there has never been a better time to be involved in Canadian soccer!

We are an equal opportunity employer and value the diversity of the people it hires and serves. To us diversity means fostering a workplace in which individual differences are recognized, appreciated, respected, and responded to in ways that fully develop and utilize each person’s talents and strengths.

POSITION OVERVIEW – WHO YOU ARE

The General Manager will oversee and manage the day-to-day business and operations of the leagues and assets within the League1 Canada network, including directing and overseeing the allocation of financial, human, and physical resources, and ensuring appropriate controls are in place to manage risk and establish growth. The General Manager will also provide comprehensive and strategic direction to all League1 resources and coordination of these resources nationwide.



SCOPE OF RESPONSIBILITIES

- Provides leadership over all Leagues owned and operated within the League1 Canada network
- Work with senior leadership at CSB/CPL to develop strategic plan for L1Canada and also responsible for prioritizing and executing key strategic initiatives
- Responsible for ensuring individual league operations are aligned with the established mission
- Responsible for ensuring sound management of the financial affairs of the Leagues, including budget development, approval of expenditures and implementing operating and business policies
- Ultimate responsibility for hiring / termination of staff and contractors responsible for operations of the Leagues. Will conduct performance reviews of all staff.
- Primary liaison between the league general managers and CPL/CSB management, especially related to shared services.
- Responsible for the establishment of operational committees or working groups as needed.
- Management of League expansion and competition structure.
- Primary liaison with provincial governing bodies. Will liaise with Canada Soccer as required, in alignment with CSB/CPL.
- Responsible for the development of league regulations, in consultation with license holders.
- Oversight over the management and administration of the discipline code.
- Responsible for launching new Provincial/Regional Leagues where appropriate.
- Chairperson of the interprovincial championships. Responsible to grow events stature and revenue generation potential.
- Work with CSB Commercial partnership teams to drive new revenue streams via commercial partnerships, broadcast, etc.
- Collaborate with other teams to develop and establish cohesive strategies
- Adhere to rules and regulations to ensure league integrity

QUALIFICATIONS (KNOWLEDGE, SKILLS, ABILITIES, EXPERIENCE)

Job Specific Skills and Abilities:

- A broad knowledge of Soccer in Canada at the Provincial, National, and International levels
- Broad knowledge of the business and operations of Soccer in Canada
- Strong leadership skills
- Good knowledge and understanding of accounting and financial management
- Strong negotiation and facilitation skills
- High emotional intelligence
- Clear and confident communication abilities
- Risk, legal, or insurance knowledge
- Exceptional written and oral communication and presentation skills
- Able to interpret, prepare and adhere to rules and regulations to ensure league integrity



Education:

- 8-10 years relevant work experience in a senior management position
- Degree in Sports Management, Business Administration or Business Management is preferred with relevant work experience in sports

Other Considerations:

- Proficiency in French and/or Spanish is a plus for any candidate
- While we strive to create appropriate work-life balance, this position will require the candidate to travel and work evening and weekends as necessary.

CONTACT

Please apply with a **cover letter and CV** and submit your application to the attention of Soccer Operations @ careers@canpl.ca

We'll hire the right candidate when we meet them.

Canadian Soccer Business and League One Canada is an inclusive employer dedicated to building a diverse workforce. We encourage applications from all qualified candidates and will accommodate applicants' needs under the respective provincial human rights codes throughout all stages of the recruitment and selection process, to the point of undue hardship.

We thank all applications in advance for their interest; however, only those candidates selected for an interview will be contacted.