



Atlético Ottawa Ticket Sales/Marketing & Sponsorship Internships, Atlético Ottawa, Canadian Premier League

We are in search of two full-time interns to help our club throughout the 2021 Canadian Premier League season in tickets sales and sponsorships.

Atlético Ottawa is a second-year franchise in the Canadian Premier League based out of TD Place in Ottawa, Ontario. The club played its inaugural season at the Island Games in Prince Edward Island finishing one win away from advancing to the knock-out stage. Atlético Ottawa is based out of TD Place, where home games are played. The Club is owned by Atlético de Madrid and has strong ties to the parent club in Spain. The Canadian Premier League is the only professional soccer league in Canada. The league has eight teams across Canada.

We acknowledge the time and effort that is required to apply, thank you for your interest. We will do our best to respond to all candidates but may only be able to reach those that meet the requirements outlined.

Responsibilities: (including, but not limited to)

- Research, prospect and establish new ticket sales leads;
- Research, prospect and establish new relationships with new sponsors;
- Interact with cold, warm and current clients over the phone and via email;
- Get to know customers and their needs, plan strategies and accomplish objectives;
- Manage relationships with the Club sponsors;
- Participate in meetings, community events and game days;
- Manage a book of season seat member accounts;
- Track all fan/customer activity using provided CRM;
- Build creative plans to promote the club;
- Participate in content creation and social media activities;
- Other duties as assigned.

Qualifications & Skills:

- Student of a Sports Business Program, Business, Events or related field of study;
- Understanding of sponsorships, ticket sales and customer service;
- Outstanding inter-personal and relationship building skills;
- Strong communication, organizational and time management skills;
- Ability to work under pressure and independently;
- Passion to succeed in sports, strong work ethic and creativity;
- Drive to grow the game of soccer in Canada and specifically in Ottawa;
- Must be available days, weekends and evenings;
- Must be in the Ottawa/Gatineau area.





What you can expect:

- Practical experience in the sports business world;
- A fun work environment;
- Mentorship and training;
- Flexible schedule;
- Potential to earn a full-time position within the organization.

Term: May 2021 – October 2021

Direct Report: Director of Tickets Sales & Director of Sponsorships

Application: Submit your resume to info@atleticoottawa.club by April 15th, 2021.



Atlético Ottawa | Canadian Premier League
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atleticoottawa.canpl.ca | info@atleticoottawa.club | +1 (905) 431-0294



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